

 Phoenix

Full year 2021 results

Phoenix Group Holdings plc

14 March 2022



2021 review

Andy Briggs
Group Chief Executive Officer

 Phoenix

Good morning everybody, and welcome to Phoenix Group's 2021 full year results presentation.

I am delighted to be back presenting in person, and it is great to see you all here. Thank you for coming.

It's clearly been an extraordinary two years since I started, firstly with the pandemic, and now with the tragic war in Ukraine. And our thoughts, of course, go out to all of those affected.

Introducing our new brand



 Phoenix

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Before we take you through our results, we wanted to share the new visual identity of Phoenix Group, which has been designed to embody our purpose, and better reflects the growing, sustainable business we now are.

Under our new group brand strategy, Phoenix Group will be our masterbrand, and employer brand. And “endorse” our powerful consumer brands, of Standard Life, SunLife, Phoenix Life and Reassure, who will be “part of Phoenix Group”. A powerhouse of brands that together, will support us in delivering our purpose and our strategy.

We are embracing our role in society



Visual identity is important, but what a brand stands for is really critical.

I passionately believe that the best businesses have a core social purpose, which is why ours is 'helping people secure a life of possibilities'. Helping a broad range of people in the UK, to journey to and through retirement, and enjoy a better later life.

As a purpose-led organisation, we are committed to delivering better outcomes, for all of our stakeholders.

It is only by having the best people, who are focused on our purpose, that we can deliver better outcomes for our customers and wider society, and in turn, produce stronger returns for all of our investors.

The virtuous circle you see on this slide.

Record cash, resilience and growth delivered in 2021



Cash

£1,717 million
Cash generation



See Appendix 18 for footnotes

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Resilience

£5.3 billion
PGH Solvency II surplus⁽¹⁾ 180%
PGH Shareholder Capital Coverage Ratio^(1,2)



Growth

£1,184 million
Incremental new business long-term cash generation



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So how have we delivered for investors in 2021, against our financial framework of cash, resilience and growth?

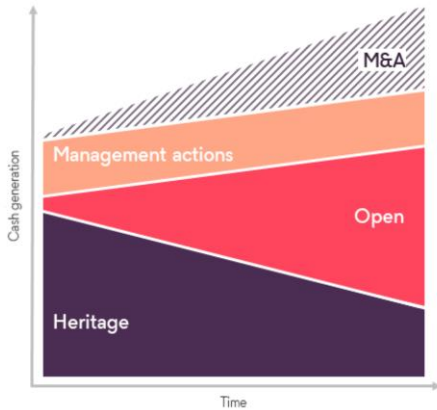
2021 has been an outstanding year for Phoenix, and extends our excellent track record of financial results.

We delivered record cash generation, once again exceeding our target range for the year.

Our balance sheet remains strong, with our shareholder capital coverage ratio at the top-end of our 140%-to-180% target range.

And we have generated record new business long-term cash generation, up 55% for the year.

We have proven 'the wedge' in 2021...



Proving 'the wedge' is a pivotal moment for Phoenix Group

- ✓ c.£1.2bn of new business long-term cash generation from our Open business has more than offset the Heritage run-off (currently c.£800m)
- ✓ We are investing in our Open business and are confident of ongoing organic growth more than offsetting the Heritage run-off
- ✓ Further cash will be generated through our unique expertise in delivering management actions and our market-leading capabilities in executing M&A
- ✓ Phoenix is now a growing, sustainable business

I am delighted that 2021 was the year that we have proven the wedge – the hypothesis first set back in 2018.

In fact, we have more than proven 'the wedge', with £1.2 billion of new business long-term cash generation from our Open business, exceeding the £800 million per annum, needed to offset the Heritage run-off.

And the investment we are making into our Open business means that we are now confident of delivering ongoing organic growth, which will more than offset the Heritage run-off, year after year.

In addition, we have unique, market-leading capabilities, and a proven track record of generating further value, both by delivering management actions, and by executing more M&A.

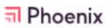
Phoenix is now a growing, sustainable business.

...and are delighted to announce our first ever organic dividend increase of 3%

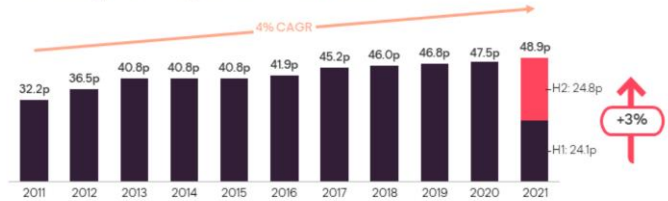
Our increased dividend is sustainable and funded by organic growth

- ✓ Phoenix Group met its two conditions for organic dividend growth, with a strong outperformance in the year
- ✓ The Board has therefore recommended an organic dividend increase of 3%
- ✓ The Group's new baseline increased dividend level remains just as sustainable over the long term
- ✓ We have two sources of potential future dividend increases; organic business growth and inorganic M&A execution

See Appendix 18 for footnotes



Continuing our strong dividend track record⁽⁵⁾



Phoenix v FTSE 100 historic dividend growth



As a result of our strong outperformance in 2021, and having met our two conditions for dividend growth, the Board has recommended Phoenix Group's first ever organic dividend increase of 3%.

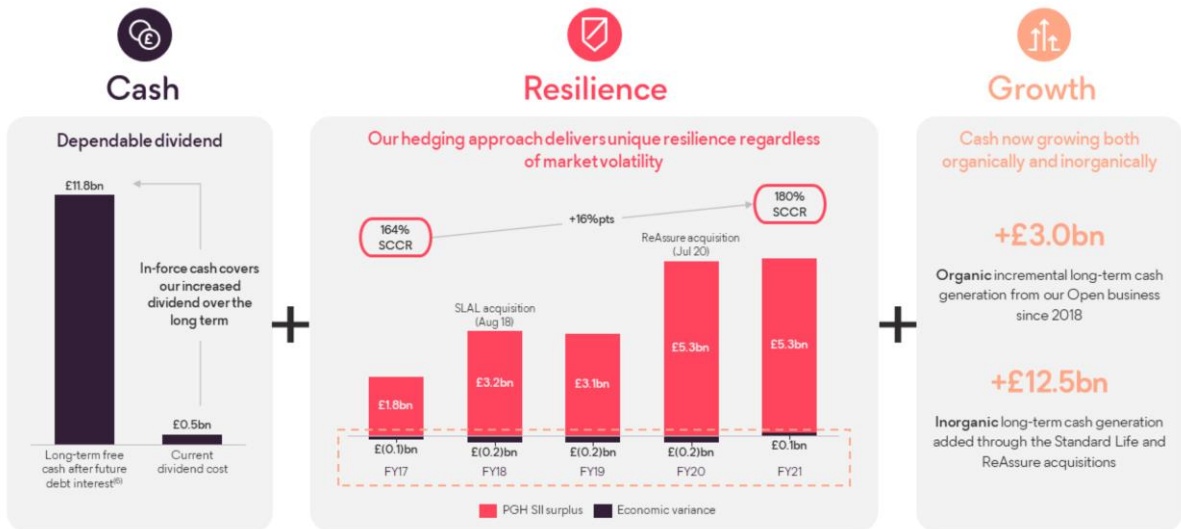
This increase reflects both the growth in our business, and our strong delivery of management actions during 2021. Our new, increased level of ongoing dividend, is just as sustainable as it was before.

As you can see on the chart, our dividend track record is strong, and we have significantly outperformed the wider FTSE 100, over the past seven years! However, until now, our historical dividend increases have only come from M&A.

What is really exciting, is that we now have two sources of potential dividend increases, both organic growth, and inorganic growth.

We have therefore evolved our dividend policy to reflect this, and Rakesh will cover this later.

Sustainability and resilience of our dividend differentiates us from peers



See Appendix 1B for footnotes

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Organic growth is a huge step for Phoenix, and significantly enhances our investment case.

But what remains unique about Phoenix, is both the dependability and resilience of our cash.

We are confident that the cash from today's in-force business, without any new business, or any M&A, can pay our current, increased dividend, over the very long term. There are very few stocks, in any sector, that can say that.

And unlike any other insurer, our cash is also extremely resilient, due to our hedging approach. As you can see here, in any market conditions over the last 5 years, our Solvency II economic variances have been negligible. This is clearly a huge advantage, and differentiator, in times of significant market uncertainty, such as we have today.

And we continue to grow. Both through our Open business, and through further M&A. And as our business grows, so will our dividend, whilst fully maintaining its sustainability, and resilience.

Putting all this together, I am sure you will agree, is a unique, and highly attractive combination.

Our strategic priorities support us in delivering on our purpose and strategy



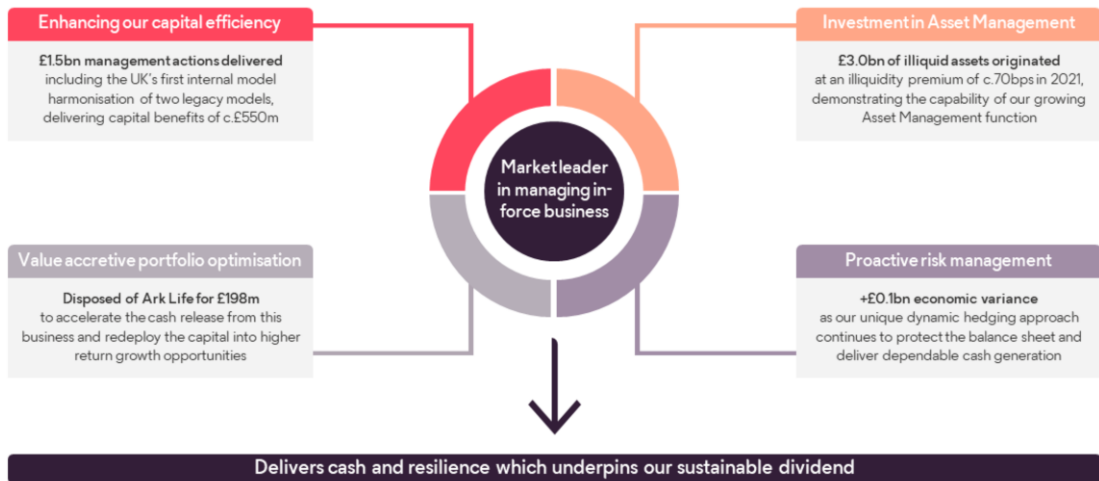
So that's the numbers. What have we been focused on to deliver them.

We have five strategic priorities, that structure how we deliver our purpose and strategy, across Heritage, Open and M&A.

These are the key programmes and initiatives, that will build distinctive capabilities, to win in our chosen markets.

Let me talk through our progress, during the year, against each of these strategic priorities.

Optimising our in-force business



Optimising our in-force business is the bedrock of Phoenix. It is a market leading capability that we have built up over many years, and we have undertaken a range of actions during the year.

In particular, I am delighted that we have delivered a record level of management actions in 2021, at £1.5 billion, which included £550 million, from our internal model harmonisation programme.

And the investment in our asset management capability is delivering tangible results, with £3 billion of new illiquid asset origination, at a strong average illiquidity premium of 70 basis points.

Enhancing our operating model and culture



Unique integration capability creates significant value

Standard Life synergies
134% of target delivered to date



ReAssure synergies
89% of target delivered in 18 months



Experts in delivering multiple integrations concurrently

In-house ALPHA platform

- Migrated c.170,000 Old Mutual Wealth customers in 2021

Outsourced TCS/Diligenta platform

- Moving Phoenix customers from Capita to Diligenta with c.1.1m (60%) moved to date

See Appendix 18 for footnotes



Aspiring to be the best place our colleagues have ever worked

- ✓ Supplemented our strong internal talent with market-leading external hires
- ✓ Female representation in Top 100 leadership positions increased to 31⁽⁷⁾ as we improve our gender equality (FY20: 21 females)
- ✓ Colleague engagement has further improved during 2021 with an average colleague engagement score of 7.5 out of 10 (FY20: 7.3 out of 10)

Enhancing our operating model and culture is our second strategic priority. Again, this is a distinctive capability, that sets Phoenix apart from others.

During 2021 we have, once again, demonstrated how good we are at realising significant cost and capital synergies from our integrations, with substantial further synergies in the year.

Across our two integrations, we have now delivered over £2.5 billion of synergies, having exceeded our target on Standard Life, and delivered 89% of our target for ReAssure, in just 18 months. These are huge numbers, and demonstrate the significant value we create through M&A.

This is underpinned by our unique capability of delivering multiple integrations concurrently, as we delivered both the migration of Old Mutual Wealth customers, onto our ALPHA platform, and the ongoing migration of Phoenix customers from Capita to TCS.

Turning to our people and culture on the right of the slide.

A clear area of focus for me, during 2021, has been investing in the development of our fantastic internal talent, to support our ambitions. As well as strengthening our teams through the hiring of market-leading external talent, to bring new skills to the Group.

I am also pleased that our focus on increasing female representation is beginning to develop momentum, with the number of females in our Top 100 leadership positions increasing from 21 to 31.

Finally, it is always important to see our efforts reflected in an improved colleague engagement score. In particular, our colleagues tell us that our strong sustainability agenda is of real importance to them.

Growing our business to support both new and existing customers



Standard Life
Part of Phoenix Group

Retirement Solutions (BPA, ERM and individual annuities)

Building a strong BPA and ERM proposition through our **investment** into people, processes and technology

Delivering **growth** with £5.6bn of BPA premiums written; capital strain reduced from 9% to 6.5% in 2021

Asset-based businesses (Workplace, CS&I, Europe and SunLife)

Investment into our Workplace proposition is now reigniting our reputation with EBCs and advisers

2021 is the first year we have seen meaningful **growth** in Workplace client numbers with 41 new scheme wins

**Investing
for
Growth**

Ongoing investment is delivering continued high levels of customer satisfaction

92%

Combined Group customer satisfaction – telephony
Target: 90%

95%

Customer satisfaction Standard Life - digital journeys
Target: 92%

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Our third strategic priority is to grow our business, to support both new and existing customers.

We are investing in people, processes and technology, to build a market leading Open business.

I am determined that our Open business growth strategy is balanced, over time, between BPA, and our capital-light, asset based businesses, such as Workplace.

And having acquired the Standard Life brand last year, we are leveraging this trusted brand, to accelerate our growth.

The investment into our Retirement Solutions business delivered a strong year in BPA, with £5.6 billion of premiums written, whilst reducing our capital strain. But we are not growing in BPA at the expense of our resilience, with a balanced portfolio, and low credit risk sensitivity, remaining our long-term ambition here.

I was also delighted that we saw clear momentum building in our Workplace business, with 41 new schemes won during 2021. This demonstrates the strong proposition we now have, and is evidenced by us being awarded “Master Trust Offering of the Year” by Pensions Age, for the second year in a row.

While these new schemes wins are small in terms of assets, it is an important milestone, with advisers giving us the opportunity to prove ourselves on these smaller schemes, before we hopefully begin winning the larger schemes in time.

And finally, we have yet again maintained our high customer satisfaction scores, exceeding our targets for the year.

Innovating to provide our customers with better financial futures



Empowering better financial decision making

- ✓ 16% increase in customer logins across Standard Life platforms
- ✓ Launched three key initiatives to improve financial understanding and engagement

Enhancing our fund and product offering

- ✓ Developed a roadmap to transition 1.5m customers and over £15bn of assets into a sustainable default in 2022
- ✓ Launched a range of Lifetime Mortgage products under Standard Life Home Finance

Advocating for change

- ✓ Menopause and Employment report produced and taskforce set up
- ✓ Partnered with International Longevity Centre to understand problems and possible policy solutions needed to support Generation X retirement poverty

Creating a national conversation

- ✓ Launch of Phoenix Insights - a new think tank set up to inform, debate and catalyse actions across society through public engagement and high-impact research

Phoenix Insights

"For better longer lives"

Focussing on the interconnected issues that enable a healthy and fulfilling longer life:

- Financial security
- Work
- Learning and skills
- Health and care
- Homes and communities

Ensuring the ideas and solutions we advocate for also contribute to a sustainable future.

Our fourth strategic priority is to innovate, to provide our customers with better financial futures.

The UK faces a significant retirement savings gap, which we are committed to helping close. To do this, we will provide people with the right guidance and products, at the right time, to support the right decisions.

Key successes in the year include the development in our digital capabilities, which supported a 16% increase in customer logins across our Standard Life digital platforms.

As well as the development of a roadmap to transition 1.5 million customers, and over £15 billion of assets, into a sustainable default fund, which is now in train, enabled by the strengths of our core strategic asset management partner, abrdn.

I am also really excited by the 2022 programme of work from our new think tank, Phoenix Insights. We will use research to lead fresh debate, prompt a national conversation, and inspire the action needed to make better longer lives a reality, for all of us.

Be sure to keep an eye out for the launch of our Longer Lives Index, on 30th March, which explores the UK's preparedness for longer lives.

Investing in a sustainable future



See Appendix 18 for footnotes



And our fifth priority, is to invest in a sustainable future.

As the UK’s largest long-term savings and retirement business, we are responsible for managing over £310 billion of assets, on behalf of our 13 million customers.

Our customers and shareholders trust us to keep their money safe, and provide them with strong long-term financial returns, while using our scale to play our part in delivering a sustainable future.

That is why we are integrating ESG across our business, investing responsibly, and progressing towards our commitment, of being net zero by 2050.

A clear demonstration of the impact our scale affords us, is the £1.3 billion that we invested into sustainable assets during 2021.

For example, we invested over £500 million into affordable housing, which helped support some of society’s most vulnerable people. And invested over £200 million into projects with a positive environmental impact, such as the provision of renewable electricity, to nearly half a million homes.

Phoenix is a growing, sustainable business

Key takeaways

- ✓ 2021 was a pivotal year for Phoenix as we have now **proven 'the wedge'** and are confident of proving it going forward
- ✓ The Board has recommended our **first ever organic dividend increase** of 3%, which remains just as sustainable over the long term
- ✓ Strong progress was made against our **five strategic priorities** as we deliver on our clear **purpose and strategy**
- ✓ Dependable **cash and resilience** differentiates us, with our in-force business funding our dividend over the very long term
- ✓ Future dividend increases can now be supported by **both organic and inorganic growth**



So, in summary.

2021 was a pivotal year for Phoenix, as we have now proven 'the wedge', and are confident of proving it going forward.

The Board has recommended our first ever organic dividend increase of 3%, which remains just as sustainable over the long term

Strong progress has been made against our five strategic priorities, as we deliver on our purpose and strategy.

We offer an attractive dividend, that is funded by our in-force business over the very long term. It is uniquely resilient. And both our organic and inorganic growth can now support future dividend increases.

And with that, I'll hand over to Rakesh...

2021 financial results

Rakesh Thakrar
Group Chief Financial Officer

 Phoenix

Thank you Andy and good morning everybody, it is great to see you all here.

We have delivered a strong financial performance in 2021



| Key financial metrics: | | FY20 | FY21 | YOY change |
|----------------------------|--|----------------------|---------|------------|
| Cash | Cash generation | £1,713m | £1,717m | +0% |
| Solvency II Capital | PGH Solvency II Surplus ^(1,3) | £5.3bn | £5.3bn | - |
| | PGH Shareholder Capital Coverage Ratio ('SCCR') ^(1,2,3) | 164% | 180% | +16%pts |
| New Business | Incremental new business long-term cash generation | £766m ⁽⁴⁾ | £1,184m | +55% |
| Dividends | Total dividend per share | 47.5p | 48.9p | +3% |
| | of which: Final dividend per share | 24.1p | 24.8p | +3% |

| Other financial metrics: | | FY20 | FY21 | YOY change |
|--------------------------|-----------------------------|-----------------------|---------|------------|
| Assets | Assets under administration | £307bn ⁽¹⁾ | £310bn | +1% |
| Leverage | Fitch leverage ratio | 28% | 28% | - |
| IFRS | Operating profit before tax | £1,199m | £1,230m | +3% |

See Appendix 18 for footnotes



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As Andy said, Phoenix has delivered a strong financial performance in 2021.

We delivered record cash generation of just over £1.7 billion in the period, maintained our strong Solvency balance sheet, and achieved a 55% year-on-year increase in incremental new business long-term cash generation of £1.2 billion.

And having met our two conditions for organic dividend growth, the Board has recommended our first ever organic increase of 3% in our Final dividend, equating to a Total dividend of 48.9 pence per share.

Strong 2021 results reinforce our consistent track record of cash, resilience and growth

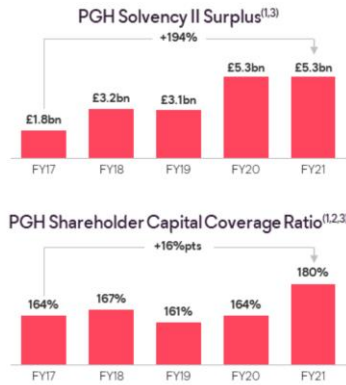


Cash



See Appendix 18 for footnotes

Resilience



Growth



As you can see from this slide, our record financial results reinforce our consistent track record of delivering cash, resilience and growth.

For example, our cash generation has more than doubled over five years, while our dividend has increased by 8%.

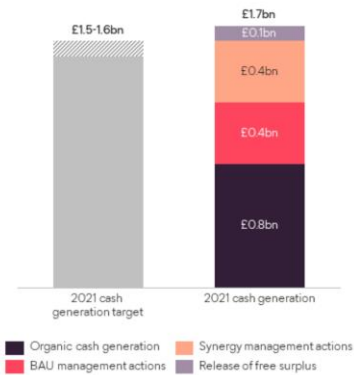
Meanwhile our Solvency II surplus has nearly tripled over five years, and our shareholder ratio has increased by 16 percentage points.

And in terms of growth, our assets under administration have more than quadrupled, and our incremental new business long-term cash generation has grown to nearly £1.2 billion, in just four years, from a standing start.

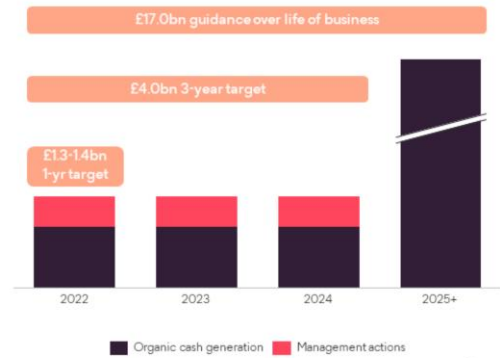
Cash generation of £1.7 billion exceeds top-end of our target range



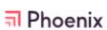
Record cash generation of £1.7bn in 2021



New 1-year and 3-year in-force cash generation targets set



Cash generation excludes:
Future new business, future M&A, and management actions in 2025+



Turning first to cash.

With strong cash generation of £1.7 billion, we have once again, exceeded the top-end of our target range of £1.5-to-£1.6 billion for the year. This exceptional level of cash generation reflects the synergies generated by the integration of the Standard Life and Reassure acquisitions.

We are also today setting new one-year and three-year targets, with the latter becoming a rolling target that we will update every year going forward.

For 2022, we have set a target range of £1.3-to-£1.4 billion of cash generation. This is lower than 2021 due to a reduced level of integration capital synergies going forward, having over delivered on both integrations already.

Our three-year cash generation target is £4.0 billion, and guidance over the life of the business is now £17.0 billion.

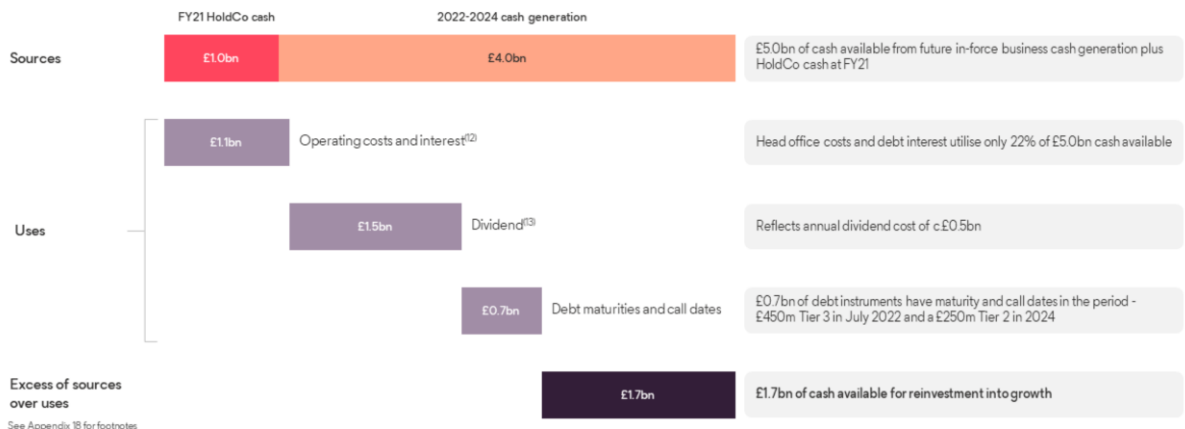
As ever, I do just want to remind you that Phoenix's cash generation guidance is conservatively based on our in-force business only.

It excludes the benefit of any future new business or M&A, and also excludes management actions from 2025 onwards.

We have £1.7 billion of surplus cash for reinvestment into growth to the end of 2024



Illustrative 2022-2024 HoldCo sources and uses of cash

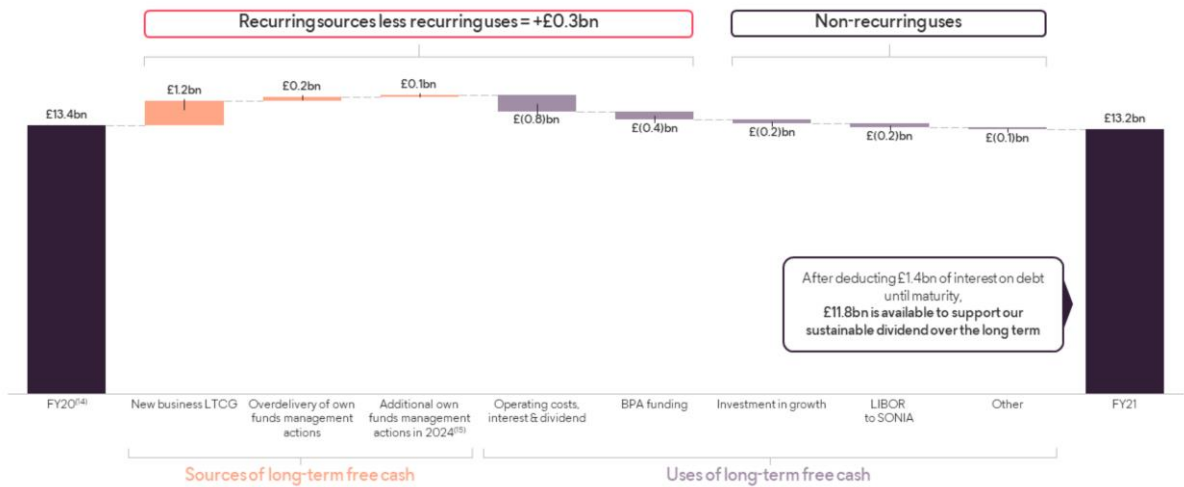


Looking over the period from 2022 to 2024, this slide sets out the Holdco uses of cash generation.

This includes operating costs, debt interest, and our increased dividend. It also reflects debt maturities and call dates, which includes a £450 million repayment due in July this year.

The slide highlights the significant amount of surplus cash that will be generated over this period. We expect £1.7 billion to be available for both organic growth through BPA, and inorganic growth through M&A.

£13.2 billion of Group long-term free cash supports the sustainability of our increased dividend over the long term



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Group long-term free cash was £13.2 billion at the end of 2021, broadly flat on the prior year.

Importantly, our recurring sources of cash exceeded our recurring uses by around £300 million in the year.

We have made a significant investment into our growth ambitions during the year, with the incremental costs we expect to incur to support our growth ambitions capitalised into long-term free cash, with a total £200 million impact.

We have also recognised a £200 million adverse impact from the industry-wide transition from LIBOR-to-SONIA.

After the servicing of debt until maturity, there is £11.8 billion of cash available to shareholders.

With our future increased dividend cost of around £0.5 billion per annum, this level of Group cash from our in-force business supports our dividend over the very long term.

We maintained our resilient Solvency II balance sheet



£5.3bn Shareholder Solvency II surplus

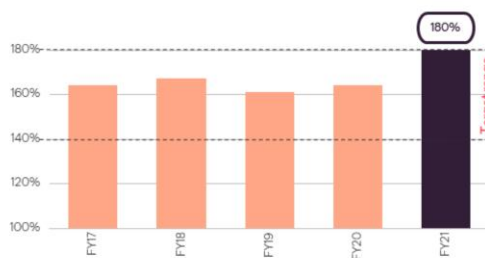


- £248m foreseeable 2021 final dividend deducted from FY21 Own Funds
- Additional resilience provided by £3.2bn of unrecognised surplus in unsupported with-profit funds and staff pension schemes

See Appendix 18 for footnotes



180% Shareholder Capital Coverage Ratio^(1,2,3)



- We have consistently operated within our 140-180% target range, due to our hedging approach which minimises volatility
- With our ratio at the top-end of our target range, we have significant capacity to invest into organic and inorganic growth opportunities

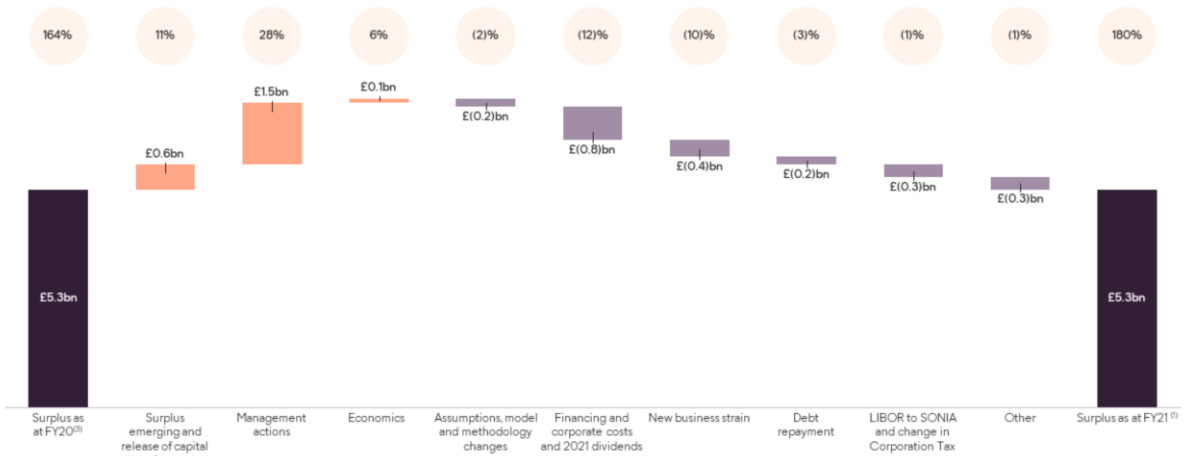
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Our Solvency II capital position remains strong, with a resilient surplus of £5.3 billion, which includes the deduction of our 2021 final dividend, while our shareholder capital coverage ratio has increased to 180%.

We operate a target shareholder ratio range of 140%-to-180%.

Our ratio is at the top-end of that range, which means we can invest in both organic and inorganic growth opportunities, to drive future returns.

Solvency II surplus generation provides capacity for investment in growth



See Appendix 18 for footnotes

Our Solvency II surplus has remained resilient through the year, and the additional value we generated through management actions provided us with the capacity to invest into growth.

This includes our allocation of £0.4 billion of capital to BPA in 2021.

We also continued to invest into our people, processes and technology, which underpin our future growth ambitions, with these costs now reflected in the Solvency balance sheet within our expense assumptions.

While the surplus remained stable year-on-year, our ratio has increased by 16 percentage points, primarily due to the strong over-delivery of management actions.

We hedge the majority of our market risks to deliver resilience and protect our dividend sustainability



We have a particularly low appetite to equity, interest rate, inflation and currency risks, which we see as unrewarded and therefore hedge to protect our Solvency II surplus.

This translates into the low sensitivities presented here, under our new harmonised internal model.

We also manage our longevity risk through reinsurance, retaining around half of the risk across our current in-force book, and reinsuring most of the risk on new business.

We see credit risk as rewarded and so actively manage our portfolios to ensure they remain high quality and diversified.

The key sensitivity we focus on here is a full letter downgrade of 20% of our credit portfolio, which is currently £0.4 billion, and small in the context of our £5.3 billion Solvency II surplus.

It is also worth noting that the credit sensitivities we disclose here are prudent, as they assume no management actions are taken to rebalance our portfolio, which is different to how many of our peers disclose.

We will continue to manage our credit risk sensitivity as we grow in BPA, through operating a balanced portfolio and with active risk management.

Our unique hedging approach differentiates us to our UK peers



FY21 Phoenix Group Shareholder Capital Coverage Ratio (SCCR) sensitivities relative to UK life peers⁽²⁵⁾

% points change in FY21 SCCR



See Appendix 18 for footnotes



Key messages

- Our unique hedging approach makes us far more resilient to the major market risks than our UK peers
- Resilience in volatile markets remains a key differentiator for Phoenix
- Low market risk sensitivity enables us to operate within a conservative 140%-180% target range

As a consequence of our hedging approach, we are far more resilient to the major market risks than our UK peers, as this slide clearly demonstrates.

This low sensitivity is especially important during times of market volatility, such as we have at present, and remains a key differentiator for us.

This resilience allows us to operate with a 140% to 180% target range for our shareholder capital coverage ratio.

We manage c.£310 billion of assets on behalf of our customers and shareholders

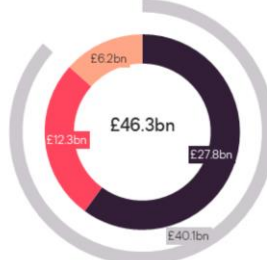
Assets under administration



Unit Linked With-profits Shareholder

- Our Asset Management team leverages benefits of in-house expertise balanced with global strategic partnerships to deliver optimal investment outcomes
- Partner with ten asset managers to manage our portfolio and to source new assets to support growth aspirations

Shareholder asset portfolio



Liquid credit Illiquid credit Other assets Total shareholder credit portfolio

- Well diversified and actively managed portfolio
- 100% of cash flows paid on liquid credit and 99.8% paid on illiquid credit
- Expertise of our core strategic partner, abrdn, underpins the strong performance of our portfolio

Shareholder illiquid credit portfolio



ERM Private placements Infrastructure debt Commercial real estate UK LAL & US Municipals Export credit agencies

- Diverse illiquid credit portfolio with no concentrations
- 29% of our annuity portfolio is currently backed by illiquids, with a target of 40% over time
- Average credit rating of A across the portfolio

We manage over £310 billion of assets on behalf of our customers and shareholders.

And we have invested significantly into our asset management capability, which oversees this key responsibility.

We currently partner with ten global asset managers to manage our portfolio, which provides us with access to a wide range of new assets to support our growth aspirations, with the expertise of our core strategic partner, abrdn, a major advantage to us here.

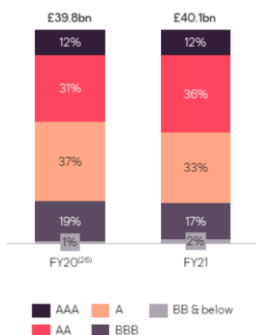
In order to manage our credit risk, Phoenix maintains a diversified £40 billion shareholder credit portfolio, split between liquid and illiquid credit.

Our £12 billion illiquid credit portfolio comprises 29% of annuity backing assets, and we continue to target increasing our allocation of illiquid credit assets to around 40% over the medium term.

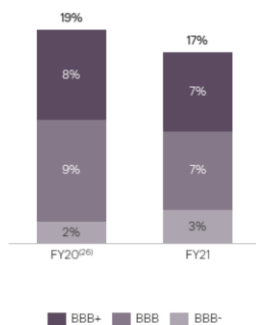
We actively manage a conservatively positioned shareholder credit portfolio



Total shareholder credit portfolio



BBB split



Disciplined approach maintained

- ✓ We actively manage our sector exposures to minimise risk and our portfolio has remained resilient throughout recent market volatility
- ✓ Reduced our BBB exposure to 17% as we continue to operate within our conservative risk appetite
- ✓ There have been no defaults in the year
- ✓ Fully divested our immaterial shareholder credit exposure to Russia/Ukraine in March 2022, with no exposure to sanctioned banks⁽²⁷⁾

See Appendix 18 for footnotes



The proactive management of our shareholder credit assets has enabled us to uphold the high credit quality of this portfolio, where we manage our sector exposures to minimise our risk.

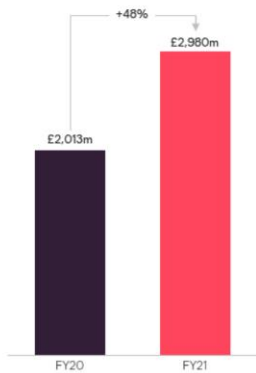
Integral to this is ensuring we operate within our conservative risk appetite for our BBB exposure being below 20%.

At the end of 2021 we were at 17%, while our exposure to BBB- remains very low at only 3%, and we have had no defaults during the year.

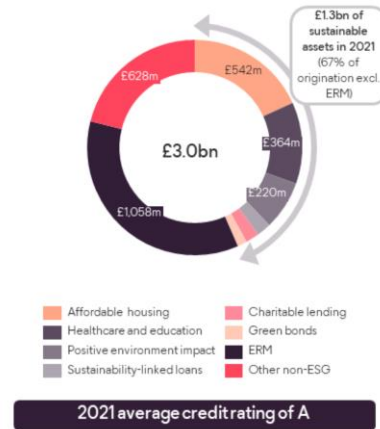
Also, given the current situation, I just wanted to flag that we no longer have any shareholder credit exposure to Russia or Ukraine, nor any exposure to sanctioned banks.

£3.0 billion of new illiquid assets sourced in 2021, demonstrating our strong capability

Total illiquid asset origination



2021 illiquid assets by type



Disciplined approach maintained

- ✓ Originated £3.0bn of illiquid assets at an illiquidity premium of c.70bps in 2021
- ✓ Utilised the experience of 10 different asset management partners to originate £2bn of non-ERM illiquid assets
- ✓ Expanded asset management capabilities with key hires who are experts in their sectors
- ✓ Diversification of assets means diversification of risk - we invest dynamically and remain disciplined

Long dated, or “illiquid” assets provide excellent cashflow matching for our £42 billion annuity book and are a key enabler of reducing the capital strain on our BPA business too.

Reflecting the ongoing investment into our capability and team, during the year we increased our illiquid asset origination by 48% to £3.0 billion, with an average credit rating of single A.

The strength of the team we are building is demonstrated in the strong average illiquidity premium we achieved this year. We were able to rotate out of liquid credit assets, into illiquid credit, at the same credit rating, for a yield pick-up of around 70 basis points.

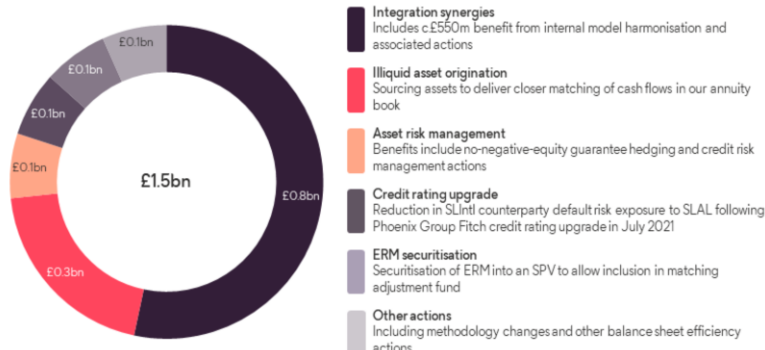
We have also increased our investment in sustainable assets to £1.3 billion, which is now based on a rigorous definition of “sustainable assets” developed with Sustainalytics.

Importantly, our illiquid origination strategy is designed to diversify our risk. We do this through using the best asset managers in each asset class and geography, as well as by limiting our credit concentration risk.

We delivered record management actions of £1.5 billion in 2021

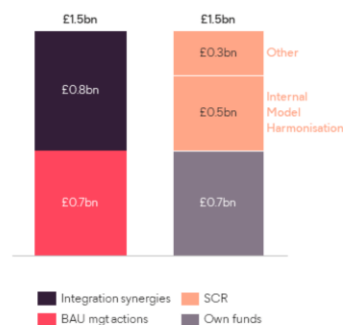


2021 Solvency II management actions



- Integration synergies**
Includes c.£550m benefit from internal model harmonisation and associated actions
- Illiquid asset origination**
Sourcing assets to deliver closer matching of cash flows in our annuity book
- Asset risk management**
Benefits include no-negative-equity guarantee hedging and credit risk management actions
- Credit rating upgrade**
Reduction in SLInt'l counterparty default risk exposure to SLAL following Phoenix Group Fitch credit rating upgrade in July 2021
- ERM securitisation**
Securitisation of ERM into an SPV to allow inclusion in matching adjustment fund
- Other actions**
Including methodology changes and other balance sheet efficiency actions

Creating value



Our ability to deliver value-accretive management actions is a key differentiator for Phoenix.

I am therefore delighted that we have delivered record management actions of £1.5 billion during the year.

This included a strong performance of around £700 million from “business as usual” activity, including illiquid asset origination and asset risk management actions.

In addition, our internal model harmonisation success provided a significant contribution, at around £550 million, the majority of which was a reduction in SCR.

With most of our capital synergies now realised, these will be lower in the future, until the next M&A transaction.

Going forward, there continues to be further BAU actions for us to realise.

£2.5 billion of synergies realised to date on Standard Life and ReAssure integrations

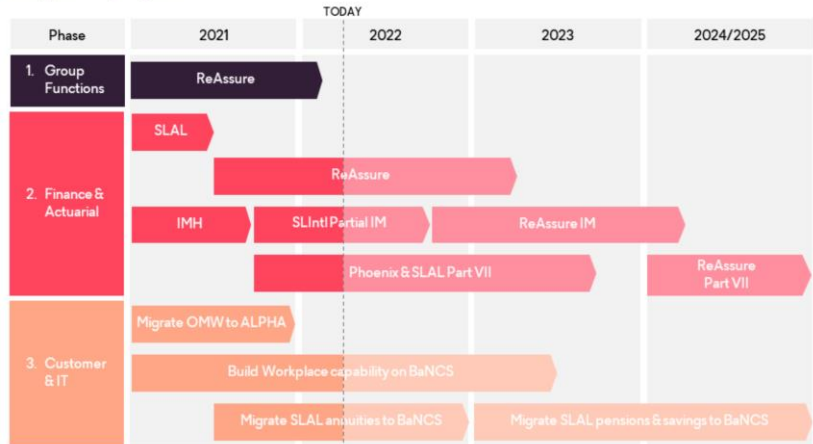


Integration synergies delivered to date

| | Standard Life | ReAssure |
|-------------------------------|---------------|----------|
| Original target | £720m | £800m |
| Revised target | £1,220m | £1,050m |
| Delivered in 2021 | £590m | £234m |
| Delivered to date | £1,632m | £930m |
| % of revised target delivered | 134% | 89% |

- ✓ Delivered £1,277m of capital synergies from Standard Life (177% of revised target)
- ✓ Delivered £688m of capital synergies from ReAssure to date (115% of revised target)

Integration progress



We continued to make great progress across both integration programmes in 2021, with £824 million of further synergies in the year.

A big contributor was of course the internal model harmonisation, which delivered up-front capital synergies of around £550 million from Standard Life, exceeding our previous expectation of around £400 million.

It also supports future capital optimisation actions and underpins our future M&A ambitions.

We have now delivered over £2.5 billion of synergies from Standard Life and ReAssure, with nearly £2 billion of this realised through capital synergies.

We have also taken the strategic decision to re-phase our Standard Life customer & IT migration programme, with the legacy policy migrations now expected to complete by 2025.

We are looking to accelerate some exciting new capability development on TCS BaNCS, to support our future Workplace growth.

Our Open business delivered record incremental new business long-term cash generation of £1.2 billion in 2021

Incremental new business long-term cash generation ('LTCG')



Key messages

Retirement Solutions: £950m

- 82% year-on-year increase in LTCG reflects £5.6bn of BPA premiums written in 2021

Asset-based businesses: £234m

Workplace: £139m

- LTCG broadly stable on prior year (FY20: £140m), with positive net flows of £0.6bn during 2021 and 41 new schemes won

Customer Savings & Investments: £29m

- Decrease in LTCG primarily due to impact of tax rate change and assumption changes (pro forma FY20: £33m)

Europe: £31m

- 24% increase in LTCG in 2021 reflects a marked increase in Offshore Bond sales in the Irish business (FY20: £25m)

SunLife: £35m

- 52% increase in LTCG in 2021 reflecting strong new business in the year (FY20: £23m)

Moving now to Growth.

We have reported a 55% increase in new business long-term cash generation to £1.2 billion.

The biggest contributor was Retirement Solutions, where a strong year in BPA delivered £950 million of long-term cash generation, an 82% increase on 2020.

Elsewhere, it was great to see our Asset-based businesses deliver increased long-term cash generation year-on-year, after adjusting for the disposal of the platform businesses to abrdn in 2021.

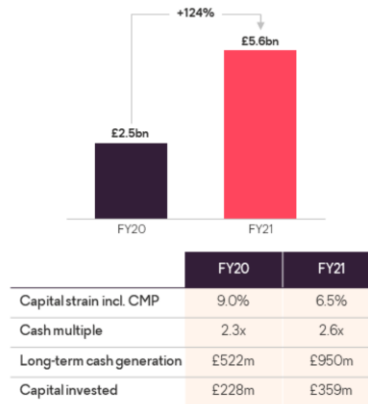
We remain focused on only allocating capital to the highest return growth opportunities for our shareholders.

The investment in our BPA proposition delivered £5.6 billion of premiums in 2021

Significant progress in 2021

- Now quoting on c.90% of deals in the market by volume
- Investment in the Standard Life brand and its use for BPA has resonated well with Trustees
- Transacting two external deals of £1.8bn and £1.7bn demonstrates we are now a major market player
- Maintained our discipline and delivered a double-digit IRR for 2021, in a competitive market with low credit spreads
- We seek to balance a range of performance metrics to deliver value accretive new business

£5.6bn of premiums establishes us as a major BPA market player



Strong BPA outlook underpins our future confidence in proving 'the wedge'

- We have a clear appetite to invest around £300m of capital per annum into BPA
- A stronger BPA market is expected in 2022 estimated at £30-40bn, weighted to H2
- In 2022 we have already won 2 external transactions covering c.£600m of liabilities, expected to complete in Q2
- Also expect to complete buy-in of the remaining c.£750m of Pearl Pension Scheme liabilities in H2
- We will maintain our pricing discipline by prioritising "value over volume" and expect to see broadly similar deal economics in 2022

The investment we have made into developing our BPA and asset management capabilities has supported us in writing £5.6 billion of premiums during the year.

Our capital strain has reduced from 9% last year to 6.5%. This is fantastic progress towards our target for 5% over the longer-term.

Having completed two significant transactions of £1.7 billion and £1.8 billion, it is clear we have become an established BPA market player.

We also continued to maintain our discipline in a competitive market, as evidenced by the double-digit IRR we achieved on our transactions in 2021.

As we enter 2022, we are confident in the outlook.

Due to the surplus cash generated by our in-force business, we are now able to invest around £300 million of capital into BPA annually.

We are expecting a larger market in 2022, at £30-£40 billion, but do expect the market volumes to be more weighted to the second half based on our pipeline.

However, I am delighted to report that we have already won 2 external transactions this year, covering £600 million of liabilities, and expect these to complete in the second quarter.

And we also expect to buy-in the remaining Pearl Pension Scheme liabilities of around £750 million in the second half.

So that is a total of nearly £1.4 billion already in-train during the first quarter, which is a great start to the year.

We will of course continue to retain our pricing discipline through our focus on “value over volume”, and while individual deals will vary, we expect to see broadly similar transaction economics in 2022 as we did in 2021.

Our IFRS operating profit remained strong at £1,230 million



| | FY20 ⁽²⁸⁾ | FY21 |
|---|----------------------|----------------|
| Heritage | £431m | £537m |
| Open | £817m | £788m |
| Service company | £6m | £(24)m |
| Group costs | £(55)m | £(71)m |
| Operating profit before tax | £1,199m | £1,230m |
| Investment return variances and economic assumption changes | £101m | £(1,125)m |
| Amortisation and impairment of intangibles | £(482)m | £(639)m |
| Other non-operating items | £281m | £(65)m |
| Finance costs | £(191)m | £(217)m |
| Profit before tax attributable to non-controlling interest | £36m | £128m |
| Profit/(loss) before tax attributable to owners | £944m | £(688)m |
| Tax charge attributable to owners | £(110)m | £(21)m |
| Profit/(loss) after tax attributable to owners | £834m | £(709)m |

See Appendix 18 for footnotes

Phoenix

Key messages

- Heritage operating profit increase due to a full year's inclusion of ReAssure partially offset by a strengthening of expense reserves
- Open business operating profit decreased due to lower longevity and increased expense assumption changes in 2021, partly offset by stronger new business profit from BPAs
- Service company and Group costs reflect enlarged Group with new capabilities to support growth
- Adverse investment return variances primarily driven by accounting losses on interest rate and equity hedging
- Amortisation and impairment of intangibles reflects a full year's inclusion of charges for ReAssure
- Other non-operating items in 2020 reflect gain on ReAssure acquisition

Turning to our IFRS results.

We delivered strong operating profit of £1.2 billion in 2021, 3% higher than the prior year.

Operating profit in our Heritage business increased year-on-year primarily reflecting a full year of profits from ReAssure.

Our Open business operating profit reduced slightly year on year, due to a £100 million lower longevity benefit in 2021 and a strengthening of expense assumptions to reflect our investment into our growth capabilities. This was partly offset by stronger new business profit from BPAs.

The sizeable swing in investment return variances and economic assumption changes reflects the impact of our hedging strategy from rising rates and equities. We hedge the Solvency position to deliver dependable cash and dividend resilience and to protect against market uncertainty, and accept that this will cause volatility in our IFRS balance sheet.

Phoenix intends to pay a dividend that is sustainable and grows over time



Our dividend approach has evolved

- ✓ The Board will continue to prioritise maintaining Phoenix Group's dividend sustainability over the long term
- ✓ Phoenix Group can grow both organically through its Open business and inorganically through M&A
- ✓ The Board will now assess annually whether business growth can fund a dividend increase that is sustainable over the long term

Future dividend approach

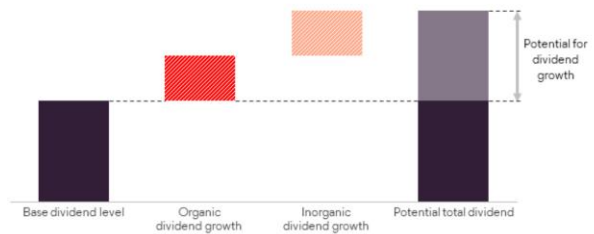


Chart not to scale

Phoenix Group's new dividend policy

The Board intends to pay a dividend that is sustainable and grows over time

Having proven 'the wedge' and recommended our first ever organic dividend increase for 2021, the Board has chosen to announce a new dividend policy, to better reflect the growing, sustainable business that Phoenix now is.

We have therefore replaced our previous "stable and sustainable dividend" policy with a new policy that sets out our clear intention to pay "a dividend that is sustainable and grows over time".

It is important to emphasise that the Board will, above all else, prioritise the sustainability of our dividend over the long term.

But we can now grow both organically through our Open business and inorganically through M&A.

The Board will therefore assess annually whether business growth can sustainably fund a dividend increase.

We see this new dividend policy as a critical evolution in Phoenix's investment case.

Phoenix is a growing, sustainable business



| Record 2021 results | |
|---|--|
|  Cash | <ul style="list-style-type: none">Record cash generation of over £1.7bn exceeded target rangeFirst ever organic dividend increase of 3% |
|  Resilience | <ul style="list-style-type: none">£5.3bn SII surplus and 180% SII Shareholder Capital Coverage Ratio28% Fitch leverage ratio |
|  Growth | <ul style="list-style-type: none">Phoenix has proven 'the wedge'Record incremental new business long-term cash generation of £1.2bn |

| Clear 2022 targets | |
|---|--|
|  Cash | <ul style="list-style-type: none">Deliver £1.3bn-£1.4bn of cash generation in 2022Deliver £4.0bn of cash generation across 2022-24 |
|  Resilience | <ul style="list-style-type: none">Maintain SII SCCR within 140%-180% target rangeManage Fitch leverage ratio within 25%-30% target range |
|  Growth | <ul style="list-style-type: none">Prove 'the wedge' with incremental new business long-term cash generation >£800mComplete value accretive M&A |

So, to conclude.

We delivered record financial results in 2021, across our financial framework of cash, resilience and growth.

And we have a clear set of targets for 2022.

This includes our one-year target of £1.3 to £1.4 billion of cash generation in 2022 and £4.0 billion over the three years to 2024.

And we will retain our resilient balance sheet, by operating within our target ratio ranges for Solvency and leverage.

In terms of growth, we are now confident of proving 'the wedge' going forward, through generating in excess of £800 million of new business long-term cash generation annually, and we also remain focused on completing value accretive M&A.

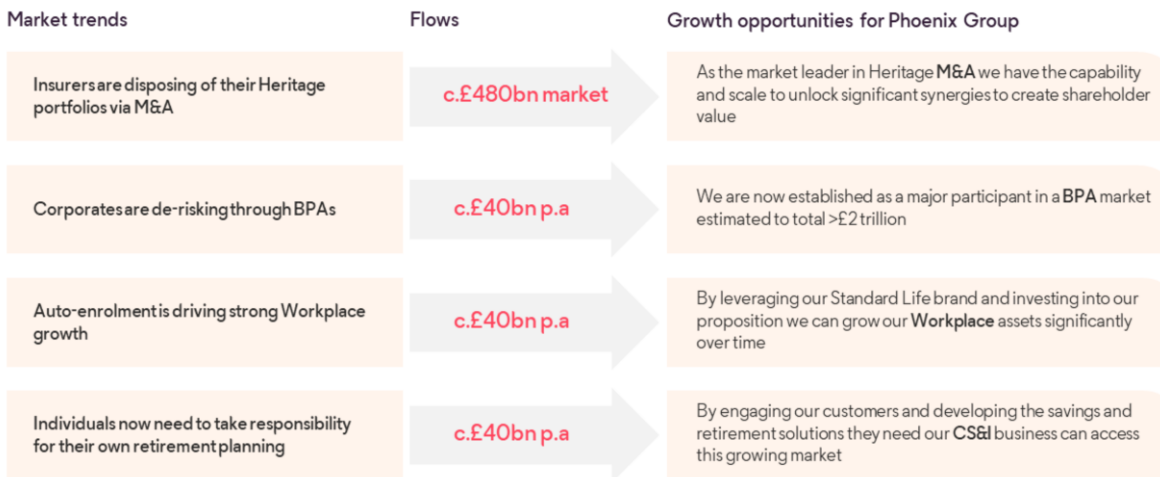
And with that, I will now hand you back to Andy for the outlook.

Outlook

Andy Briggs
Group Chief Executive Officer

 Phoenix

There are clear market trends that offer significant growth opportunities



Thanks Rakesh

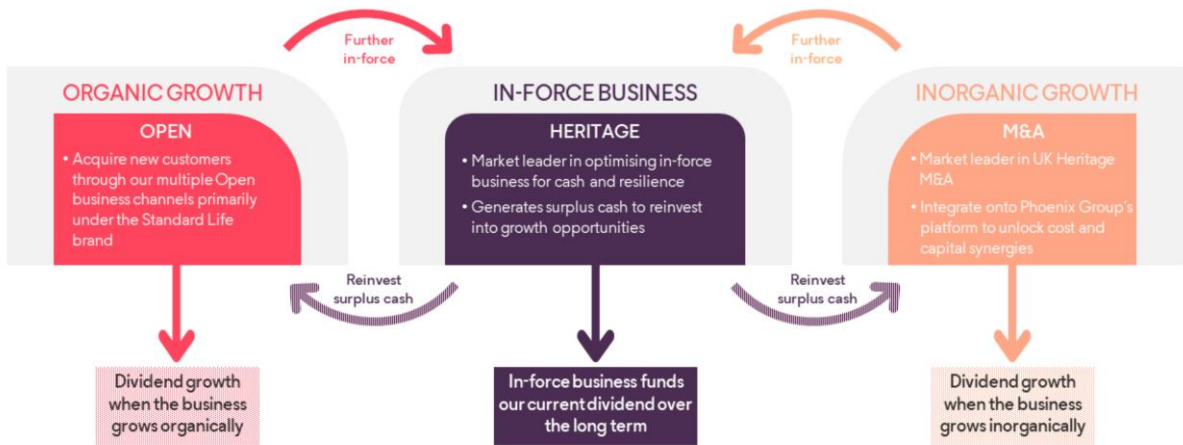
There are four major trends in the UK long-term savings and retirement market. And these offer Phoenix multiple growth opportunities.

The Heritage M&A market is huge at around £480 billion.

And with the BPA market estimated at over £2 trillion of uninsured defined benefit liabilities, many would say the current £40 billion per annum of flows, will be exceeded in the future.

While the Workplace and individual retirement solutions markets, each with an estimated £40 billion of annual market flows, represent significant capital-light growth opportunities for us, over time.

We have a clear and differentiated strategy which creates shareholder value



We have a clear and differentiated strategy, which creates shareholder value, through leveraging all 4 of these major market trends.

Heritage is the bedrock of our business, which delivers high levels of predictable cash, that covers our dividend into the very long term.

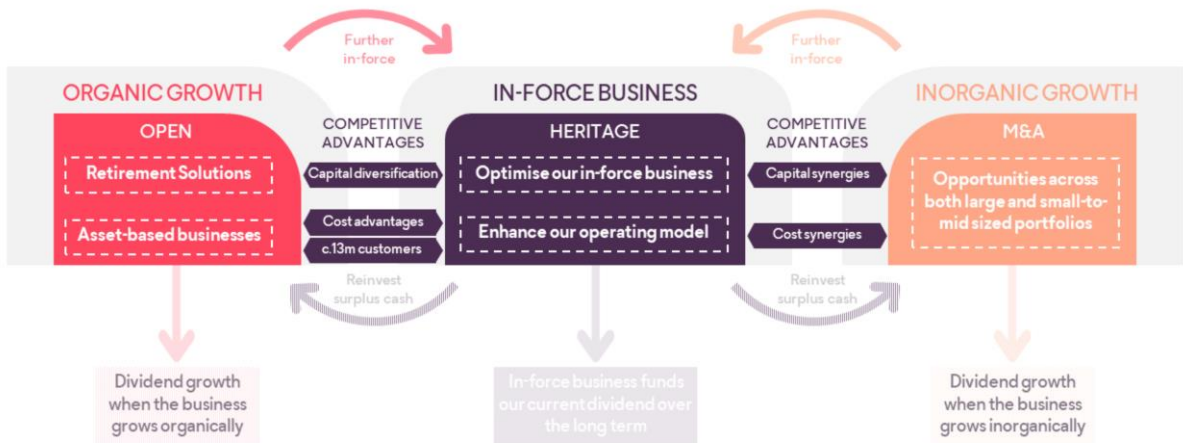
And it also generates surplus cash, that we can re-invest into both our Open business, to support organic growth, and into M&A, to support inorganic growth. Both of which can support future dividend increases.

We are very focused on optimising every pound of shareholder capital, through a rigorous capital allocation framework, that ensures we only invest in those growth opportunities that drive real value.

Heritage and M&A are unique, market-leading capabilities for Phoenix, and create significant value. While the investment we are making into our Open business, will develop market leading capabilities here too.

But what is particularly attractive about Phoenix, is how the whole is greater than the sum of the parts.

Phoenix Group – the whole is greater than the sum of the parts



By reinvesting surplus cash into Open and M&A, we are effectively generating further in force business. And as we apply our distinctive Heritage capabilities of “Optimising our in force business”, and “Enhancing our operating model”, to this further in force business, we will have material competitive advantage, and hence will generate significant shareholder value.

Let me give some specific examples. For our Open business, the Heritage book enables significant capital efficiencies, particularly in our Retirement Solutions business, so BPAs. This is because we can diversify the different risks, across the two portfolios, which reduces the capital we have to hold under Solvency II. Others, without a Heritage business, cannot do this.

Another example is that our strategic partnership with TCS, driven by the scale of our Heritage business, provides us with a market-leading, cost-per-policy, administration platform, that will give us a meaningful cost advantage for our Asset-based businesses.

And our scale in Heritage means our Open business has access to around 13 million customers, where we can meet a broader range of their needs over time. Including helping them consolidate their pensions, and journey to and through retirement, with us.

Now to be clear, we are not fully leveraging these advantages for our Open business today. We need to invest to fully do that. But if you think about the progress we are making, and the structural competitive advantage we will have in time, I think this is really exciting.

Because this is the same logic as when we do M&A. We have demonstrated how we leverage these core Heritage capabilities, to the further in force business we acquire inorganically. Our Heritage business enables us to generate significant cost and capital synergies, that underpin our track record of shareholder value creation in M&A.

So let me talk further on M&A.

M&A remains a key priority and we are ready to consider transactions now

Our discussions indicate that the drivers of consolidation are increasing

- Increasing costs of legacy IT platforms and regulatory burden
- Insurers are looking to simplify their business models and strategies
- Vendors are looking to unlock trapped capital to reinvest into growth

We have a clear M&A strategy that responds to this

- ✓ Phoenix is the market leader in UK Heritage M&A and integration, where we can realise significant cost and capital synergies
- ✓ Phoenix is a trusted counterparty for vendors and their customers
- ✓ We stand ready to do M&A enabled by our scalable platforms and £1.3bn of firepower

Significant M&A opportunities available to us



Large acquisitions

- ✓ Small number of large portfolios, with consideration of >£1bn

Small-to-mid sized acquisitions

- ✓ Larger number of small-to-mid sized portfolios, with estimated consideration of <£1bn
- ✓ Can be funded from our own resources

M&A has always been a key part of Phoenix's DNA, and very much remains a core part of our growth strategy.

Like my predecessor, I'm very fond of cups of tea with my fellow insurance CEOs. Rarely a week goes by when I don't partake!

And when I meet with these CEOs, the message from most of them is very much one of "when, not if". This is because, over time, the attraction of the steady cashflows is overtaken, by the cost challenges of legacy IT, and the burden of regulatory change. In addition, insurers across the market are looking to simplify their strategies, and seeking to unlock trapped capital for reinvestment.

We therefore have a clear M&A strategy that responds to these drivers.

We are, unquestionably the market leader in Heritage M&A, and have a proven track record of delivering significant shareholder value, through cost and capital synergies.

Phoenix is also a trusted counterparty for vendors, and is well known as a safe home for customers, so we are one of the first names on the call list, for any potential disposals.





In terms of the market opportunity, we believe that the £480 billion UK Heritage market can be broadly split into two parts.

The first is a small number of large portfolios, that might come to market over time. While the likelihood and potential timings remain uncertain, we will be keen and enthusiastic if they do.

The second category comprises a larger number of small-to-mid sized portfolios, which have an estimated consideration of up to £1 billion. These could be funded from our own resources, and therefore would be strongly accretive for our investors. The feedback from CEOs here is “when not if”, so there is likely to be a series of these opportunities, over time.

And we stand ready to do our next deal, enabled by our scalable platforms, and our £1.3 billion of available firepower.

2022 will be an exciting year as we execute on our strategic priorities

|  Optimise our in-force business |  Enhance our operating model and culture |  Grow our business to support both new and existing customers |  Innovate to provide our customers with better financial futures |  Invest in a sustainable future |
|---|---|--|--|---|
| <ul style="list-style-type: none">• Continue delivering management actions• Continue illiquid asset origination towards 40% target• Further enhance asset management team to diversify into U.S. and directly source illiquids | <ul style="list-style-type: none">• Deliver ongoing migrations• Build new enhanced Workplace capability in TCS BaNCs• Improve colleague diversity by increasing female and minorities representation | <ul style="list-style-type: none">• Execute on our clear appetite for M&A• Continued BPA growth with around £300m of capital to invest p.a.• Deliver stronger net flows in Workplace to help balance growth | <ul style="list-style-type: none">• Phoenix Insights to launch first research• Deliver new range of retirement solutions to support our customers• Proactive customer engagement and digital enhancement | <ul style="list-style-type: none">• Develop climate transition plan• Originate >60% (excl. ERM) of illiquids as sustainable assets• Align to Stewardship Code ready for certification in 2023 |

2022 will therefore be another exciting year for Phoenix, as we execute against our five strategic priorities.

Our key focus areas for the year are outlined on this slide. I am not going to go through these individually, but as you can see, we are prioritising, and investing in, the areas that build our competitive advantage, to enable us to differentiate ourselves in the market.

Phoenix is a growing, sustainable business

We have a clear and differentiated strategy, leveraging the major market trends, where the whole is greater than the sum of the parts

This supports Phoenix in continuing to deliver:



Cash

+



Resilience

+



Growth

In-force business covers our dividend over very long term

Uniquely resilient capital position

Growing organically and inorganically

In summary.

We have a clear and differentiated strategy, which leverages the major market trends, where the whole is greater than the sum of the parts.

This supports us in continuing to deliver cash, resilience and growth.

With the cash from our in-force business funding our attractive dividend over the very long term.


While our business is uniquely resilient, owing to our strong capital position, which is hedged against the major market risks. Particularly important in uncertain times.

And we will be growing both organically, and inorganically.

Phoenix is a growing, sustainable business.

And with that, we will move to questions.

Q&A

 Phoenix

Investor Relations activity and contacts

| | |
|----------------------|---|
| March-April | Full Year 2021 results investor roadshow |
| 16 March | Morgan Stanley European Financials Conference |
| 31 March | Ex-dividend date for 2021 final dividend |
| 1 April | Record date for 2021 final dividend |
| 25 - 29 April | US investor roadshow (in person) |
| 9 May | Payment date for 2021 final dividend |
| 25 May | Natixis / ODDO BHF Insurance Forum |
| 7 June | Goldman Sachs European Financials Conference |
| 14 June | J.P. Morgan European Insurance Conference |

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Appendices

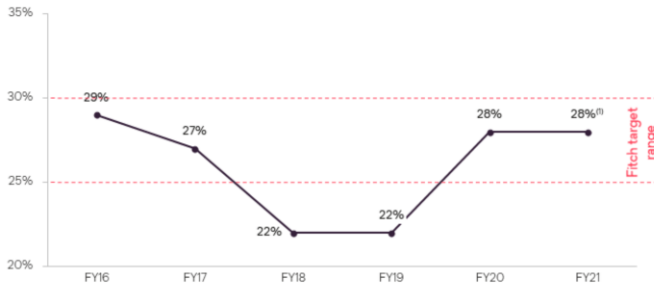
 Phoenix

Appendices

1. Leverage ratios
2. Debt maturity profile as at 31 December 2021
3. Movement in assets under administration
4. Open business segments movement in assets under administration
5. Breakdown of Open business segments as at 31 December 2021
6. Change in Life Company Free Surplus
7. Estimated PGH Solvency II surplus and coverage ratios
8. Change in Solvency II Own Funds and SCR
9. Change in proxy to shareholder value
10. Additional Solvency II disclosures
11. PGH Solvency II Regulatory Capital Coverage Ratio sensitivities
12. 2021 operating profit drivers
13. Diversification of illiquid asset portfolio as at 31 December 2021
14. Credit quality by sector for shareholder debt portfolio
15. Integration synergies
16. ESG ratings and collaborations
17. 2022 sustainability targets
18. Footnotes

Appendix 1: Leverage ratios

Fitch leverage ratio



⁽¹⁾ Phoenix calculated
⁽²⁾ The Fitch leverage calculation = debt (senior debt + RCF + T2 bonds + T3 bonds) / debt + equity (Shareholder equity + Unallocated surplus + RTI)
⁽³⁾ IFRS leverage calculation = debt (all debt including RTI) / debt + equity (Shareholder equity only)
⁽⁴⁾ SII leverage calculation = debt (all debt including RTI) / SII regulatory Own Funds



Leverage ratios

| | FY20 | FY21 |
|-----------------------------|------|------|
| Fitch basis ⁽²⁾ | 28% | 28% |
| IFRS basis ⁽³⁾ | 41% | 44% |
| SII leverage ⁽⁴⁾ | 31% | 31% |

- IFRS leverage ratio classifies RTI as debt
- We estimate a funding capacity for inorganic growth as at FY21 of circa £1.3bn

Appendix 2: Debt maturity profile as at 31 December 2021

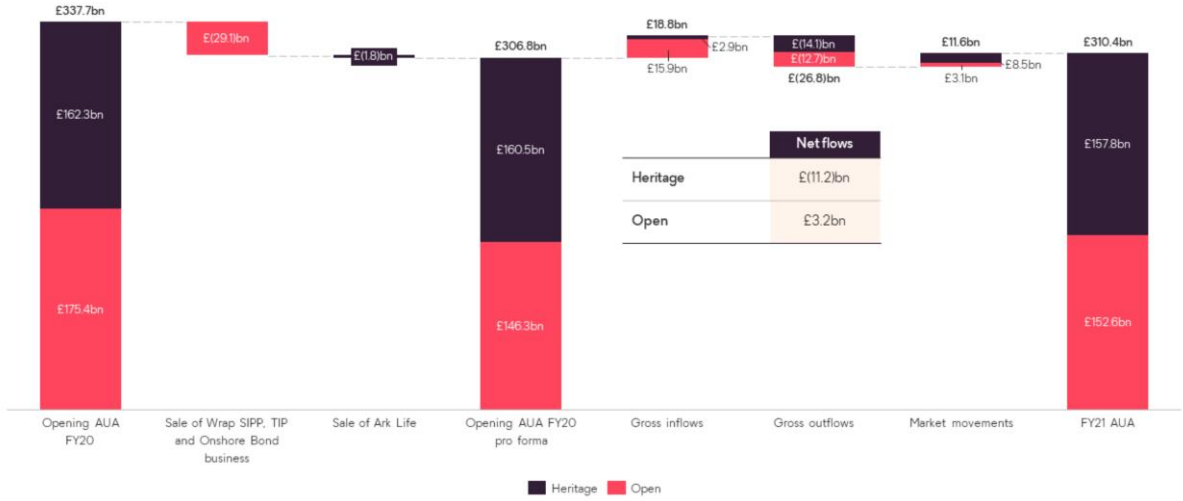


⁽¹⁾ First call date

⁽²⁾ First reset date

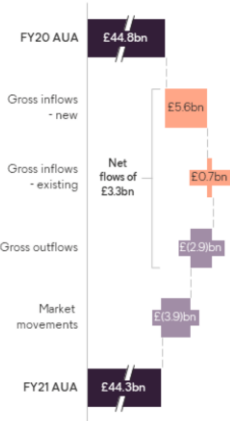
⁽³⁾ All currency debt converted into GBP based on the closing 31 December 2021 exchange rates

Appendix 3: Movement in assets under administration

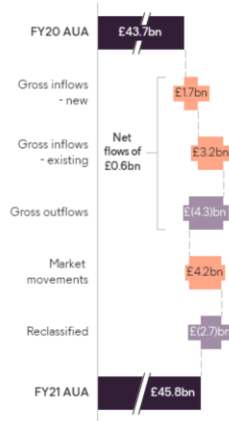


Appendix 4: Open business segments movement in assets under administration

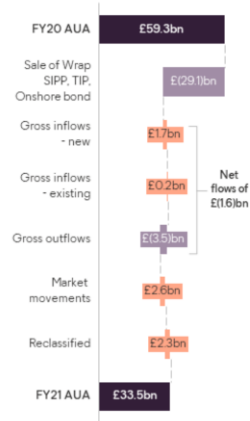
Retirement Solutions



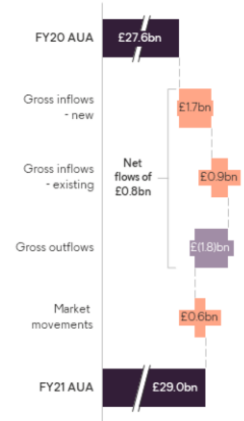
Workplace



CS&I

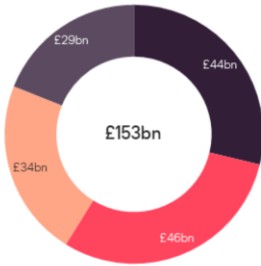


Europe



Appendix 5: Breakdown of Open business segments as at 31 December 2021

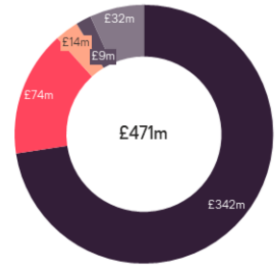
Assets under administration



New business LTCC

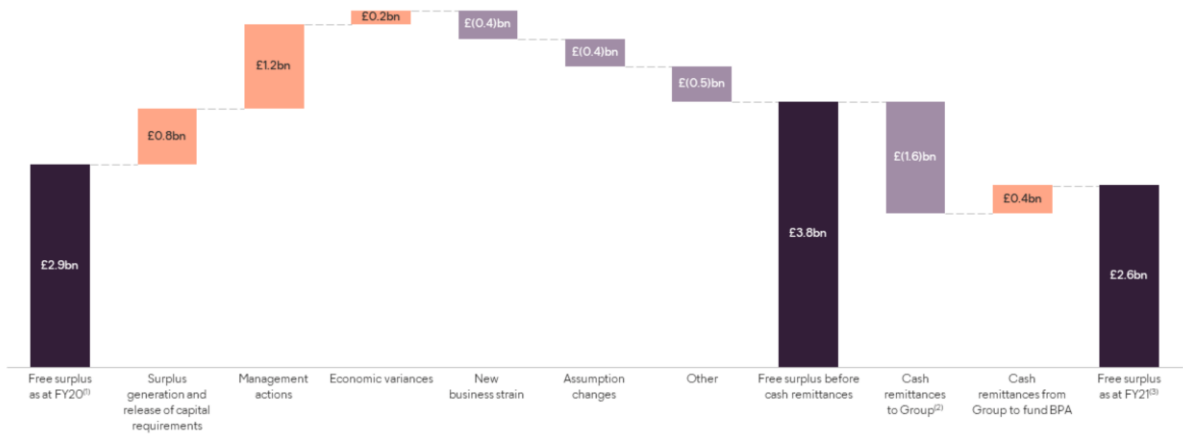


New business contribution



■ Retirement Solutions
 ■ Workplace
 ■ CS&I
 ■ Europe
 ■ SunLife

Appendix 6: Change in Life Company Free Surplus



⁽¹⁾ 31 December 2020 Life Company Free Surplus is an estimated position and reflects a dynamic recalculation of transitionals for the Group's Life companies. Had the dynamic recalculation not been assumed, the Life Company Free Surplus would decrease by £0.1bn

⁽²⁾ Cash remitted excludes tax relief payments to Group

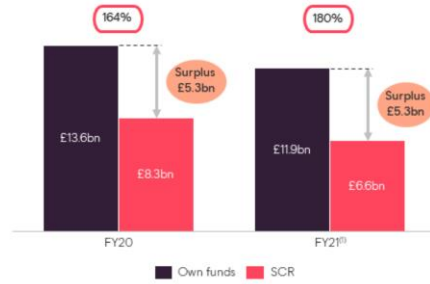
⁽³⁾ 31 December 2021 Life company Free Surplus is an estimated position and reflects a regulator approved recalculation of transitionals as at 31 December 2021

Appendix 7: Estimated PGH Solvency II surplus and coverage ratios

PGH SII coverage ratio⁽¹⁾



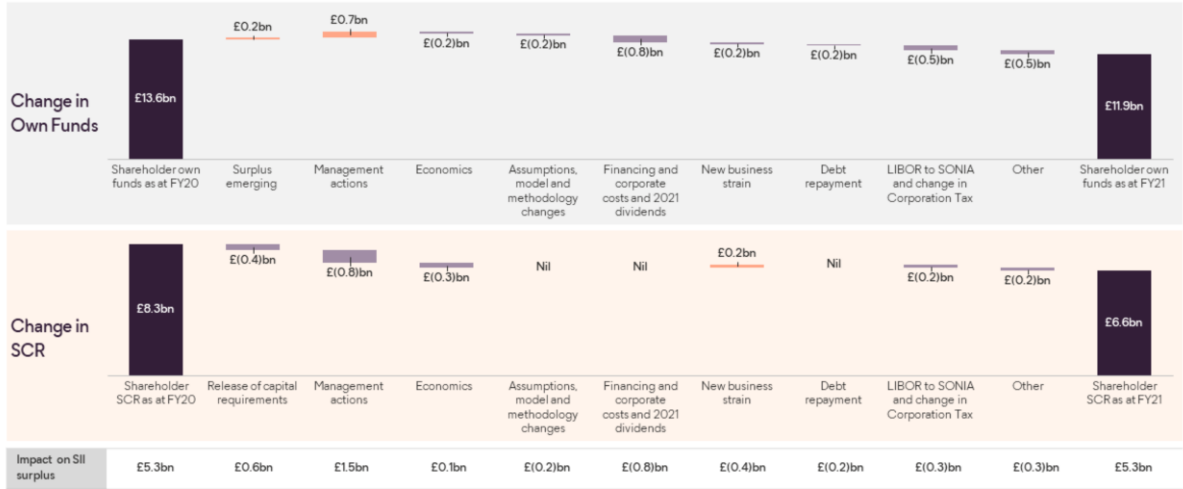
PGH Shareholder Capital Coverage Ratio^(1,2)



| | FY20 | FY21 |
|---|----------|----------|
| PGH Solvency II Own Funds | £16.8bn | £14.8bn |
| Less: Unsupported with-profit funds | £(2.9)bn | £(3.0)bn |
| Adjustment for unsupported pension schemes and restrictions | £(0.3)bn | £0.1bn |
| PGH Shareholder Own Funds | £13.6bn | £11.9bn |

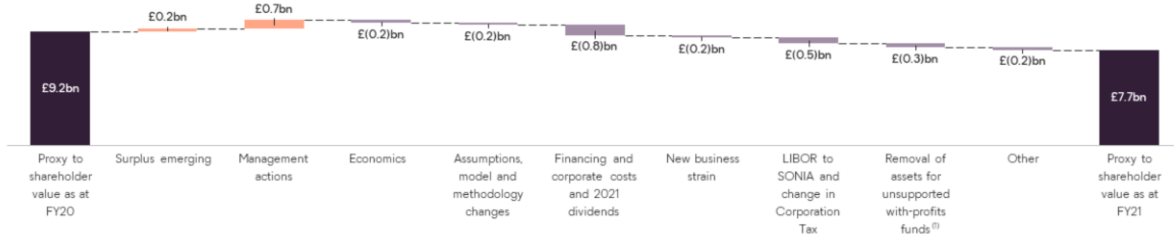
See Appendix 1B for footnotes

Appendix 8: Change in Solvency II Own Funds and SCR



See Appendix 18 for footnotes

Appendix 9: Change in proxy to shareholder value



| | FY20 | FY21 |
|---|----------------|----------------|
| Own Funds of shareholder and non-profit funds | £13.0bn | £11.7bn |
| Own Funds of supported with-profit funds | £0.6bn | £0.2bn |
| Shareholder Own Funds | £13.6bn | £11.9bn |
| Less: Tier 2 and Tier 3 debt ⁽²⁾ | £(3.8)bn | £(3.6)bn |
| Less: Restricted Tier 1 debt ⁽²⁾ | £(1.0)bn | £(1.1)bn |
| Add: SLIDAC restriction ⁽³⁾ | - | £0.1bn |
| Unrestricted Tier 1 | £8.8bn | £7.3bn |
| Add: Contract boundaries | £0.1bn | £0.1bn |
| Add: Shareholders share of with-profit estate | £0.3bn | £0.3bn |
| Proxy to shareholder value | £9.2bn | £7.7bn |

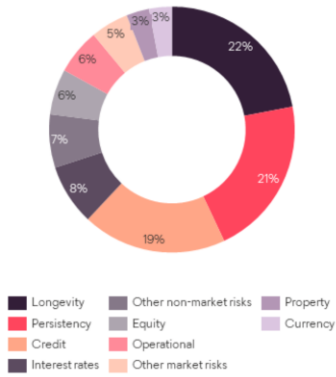
⁽¹⁾ Assets in respect of with-profit funds previously supported by the shareholder have been removed as they are no longer supported as at 31 December 2021

⁽²⁾ Shareholder debt included at principal value in 'proxy to shareholder value' calculation

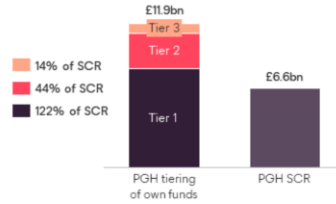
⁽³⁾ Reversal of the Own Funds restriction recognised under Solvency II in respect of counterparty risk capital held in the Irish business that relates to other Group entities

Appendix 10: Additional Solvency II disclosures

Estimated FY21 SCR by risk type⁽¹⁾



FY21 PGH Own Funds by capital tier⁽²⁾



Share of SII Own Funds by capital tier

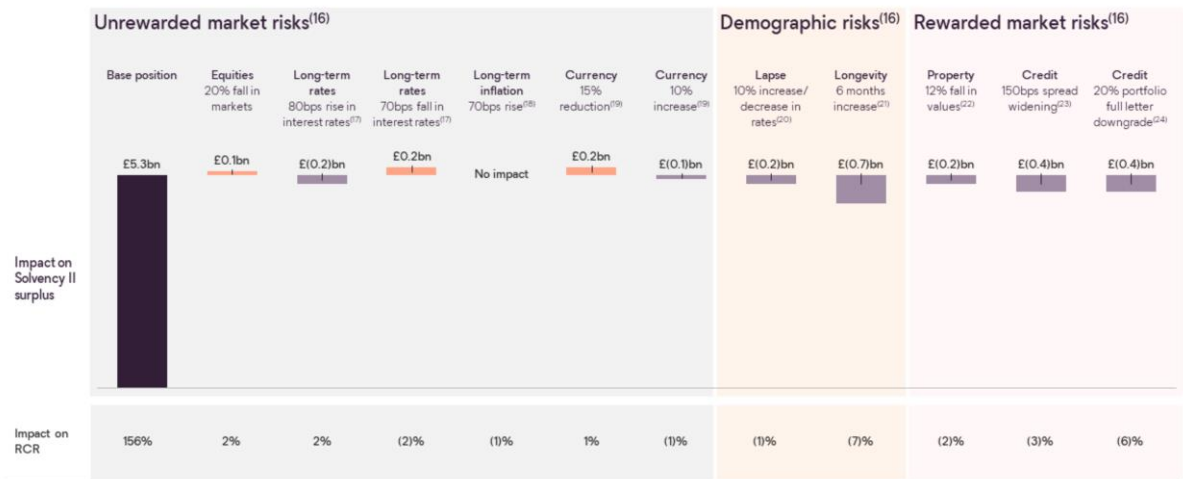
| | £bn | % |
|-----------------------|----------------|-------------|
| Tier 1 ⁽³⁾ | £8.1bn | 68% |
| Tier 2 | £2.9bn | 24% |
| Tier 3 | £0.9bn | 8% |
| Total | £11.9bn | 100% |

⁽¹⁾ Split of SCR pre diversification benefits and on a Shareholder Capital basis

⁽²⁾ The Solvency II capital position is an estimated position and reflects a regulator approved recalculation of transitionals as at 31 December 2021 and recognition of the foreseeable Final 2021 shareholder dividend of £248m

⁽³⁾ Tier 1 includes £1.1bn of Restricted Tier 1 capital at fair value

Appendix 11: PGH Solvency II Regulatory Capital Coverage Ratio sensitivities



See Appendix 1B for footnotes

Appendix 12: 2021 operating profit drivers

Heritage



Open



Operating earnings
per share⁽¹⁾

79.3p

⁽¹⁾ Operating earnings per share is calculated using operating profit less financing costs, after tax divided by the weighted average number of ordinary shares in issue during the period.

Appendix 13: Diversification of illiquid asset portfolio as at 31 December 2021

Equity Release Mortgages
£4.2bn with AA rating

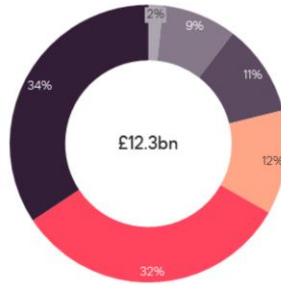
- Broad regional spread with average LTV of 31%
- Secured on property assets with average time to redemption 12 years

Private Placements
£4.0bn with A rating

- Diversified portfolio with c.55% of exposure secured on variety of assets
- Loans across 95 different counterparties

Infrastructure
£1.5bn with BBB rating

- Secured on cash flows from long-term contracts with highly rated counterparties
- c.64% of portfolio backed by UK Government (directly or indirectly)



Commercial Real Estate
£1.3bn with BBB rating

- Structured with robust covenant protection, a combination of loan-to-value and interest coverage ratio
- c.95% of portfolio LTV ≤60%

UK Local Authority Loans & US Municipal
£1.1bn with A+ rating

- Unsecured but with implicit Government support
- Loans across 42 different counterparties

Export Credit Agencies
£0.2bn with AA- rating

- 100% of portfolio is Government-backed
- Loans across 3 different counterparties

Appendix 14: Credit quality by sector for shareholder debt portfolio

Average credit rating by sector (FY21 vs FY20)

| Sector | FY21 | FY21 | AA | A | BBB | Δ vs FY20 |
|--------------------------------------|----------------|-------------|-----|-----|-----|-----------|
| Industrials | £1.5bn | 4% | | | ● ● | ↔ |
| Consumer, cyclical | £1.4bn | 3% | | ● | ● | ↓ |
| Tech and Telecoms | £1.8bn | 4% | | ● ● | | ↔ |
| Consumer, non-cyclical | £1.9bn | 5% | | ● ● | | ↔ |
| Banks | £4.8bn | 12% | | ● ● | | ↔ |
| Financial Services | £0.9bn | 2% | | ● ● | | ↔ |
| Utilities | £3.1bn | 8% | | ● | ● | ↓ |
| Gilts /Sovereign/Supra/Sub-sovereign | £12.4bn | 31% | ● ● | | | ↔ |
| Real Estate | £4.6bn | 11% | | ● ● | | ↔ |
| Insurance | £0.9bn | 2% | | ● ● | | ↔ |
| Oil and gas | £0.6bn | 2% | | ● ● | | ↔ |
| Infrastructure | £1.5bn | 4% | | | ● ● | ↔ |
| ERM | £4.2bn | 10% | ● ● | | | ↔ |
| Other | £0.5bn | 2% | | ● ● | | ↔ |
| Total | £40.1bn | 100% | | | | |

● FY20 ● FY21

 Phoenix

Appendix 15: Integration synergies

| | Standard Life | | | | ReAssure | | | |
|--|---------------|----------------|----------------|-------------|--------------|--------------|----------------|---------------------|
| | In year | Cumulative | Target | % of target | In year | Cumulative | Revised target | % of revised target |
| Capital synergies (net of costs) | £557m | £1,277m | £720m | 177% | £209m | £688m | £600m | 115% |
| Cost synergies ⁽²⁹⁾ (per annum) | £8m | £48m | £75m | 64% | £5m | £27m | £50m | 54% |
| One off cost synergies | - | £38m | £30m | 127% | N/A | N/A | N/A | N/A |
| Integration costs ⁽³⁰⁾ (net of tax) | £33m | £80m | £150m | 53% | £25m | £28m | £50m | 56% |
| Total value⁽³¹⁾ | £590m | £1,632m | £1,220m | 134% | £234m | £930m | £1,050m | 89% |

See Appendix 18 for footnotes

Appendix 16: ESG ratings and collaborations

ESG ratings

| Ratings agency | FY20 | FY21 | Change |
|--------------------------------|-----------------------------|-----------------------------|--------|
| MSCI | A | A | ↔ |
| Sustainalytics | 23.3 / medium risk | 20.0 / low risk | ↑ |
| CDP | N/A | B | ↑ |
| Dow Jones Sustainability Index | 66 th percentile | 69 th percentile | ↑ |
| FTSE4Good | 66 th percentile | 76 th percentile | ↑ |

Collaborations and Commitments



Appendix 17: 2022 sustainability targets

| Investing in a sustainable future | | Engaging people in better financial futures | | Building a leading responsible business | | | |
|---|---|---|--|---|---|---|---|
| Theme | 2022 targets | Theme | 2022 targets | Theme | 2022 targets | | |
| Integrating sustainability considerations into our investment decision making process | Data gathering framework and tracking established for listed equity and credit where we exercise influence and control | Empowering better financial decision making | <ul style="list-style-type: none"> Launch financial inclusion strategy, focused on a specific underserved customer group, providing targeted support to empower better financial decisions 1 million Phoenix Group customers are directly offered the chance to review our Digital Literacy materials and/or initiatives in 2022 | Investing in our people and culture | 7.8 out of 10 average colleague engagement score | | |
| Investing responsibly | <ul style="list-style-type: none"> Alignment to the UK Stewardship Code in readiness for certification in 2023 60%¹⁸ origination of Sustainable Investments (illiquid assets within our shareholder portfolio excl ERM) £250m invested into Climate Solutions for the policyholder assets | | | Enhancing our fund and product offering | Move £15bn AUM and 1.5m customers invested in the Active Plus and Passive Plus workplace default solutions to our new sustainability strategy | Reducing the environmental impact of our operations | 20% reduction (2022 versus 2021 target) in Scope 1 and 2 emission intensity from occupied premises per full time employee |
| Tracking our decarbonisation goals | Develop and submit for validation emission reduction targets in line with the SBTi financial sector guidance | | | Creating a national conversation | <ul style="list-style-type: none"> Launch a programme of public engagement on longer lives Launch Longer Lives Index | Building a sustainable supply chain | 75% of key suppliers commit to SBTi or Race to Zero |
| Engaging to drive system change | Working with partners to increase ambition, transparency and tackle barriers to net zero investment | | | Advocating for change | Launch guidance gap campaign | Supporting our communities | 40% of colleagues actively involved in supporting community engagement activities (Group-wide) |

¹⁸ Subject to regulatory and market conditions

Appendix 18: Footnotes

1. 31 December 2021 Solvency II capital position is an estimated position and reflects a regulator approved recalculation of transitionals as at 31 December 2021 and recognition of the foreseeable Final 2021 shareholder dividend of £248m
2. The Shareholder Capital Coverage Ratio excludes Solvency II Own Funds and Solvency Capital Requirements of unsupported with-profit funds and unsupported pension schemes
3. 31 December 2020 Solvency II capital position is an estimated position and reflects a dynamic recalculation of transitionals for the Group's Life companies and recognition of the foreseeable Final 2020. Had the dynamic recalculation not been assumed, the Solvency II surplus and the Shareholder Capital Coverage Ratio would decrease by £0.1bn and 1% respectively
4. £766m incremental new business long-term cash generation in 2020 includes £23m for Wrap SIPP, Onshore Bond and TIP products. These products are not included in 2021 due to the economic interest having been transferred to abrdn plc effective 01 January 2021
5. Dividends rebased to take into account the bonus element of rights issues. 2021 reflects the recommended 3% increase to the 2021 final dividend
6. Includes all interest costs on Group shareholder debt to maturity
7. Includes known hires where offers accepted
8. Covers all listed equity and credit assets where Phoenix Group can exercise control & influence of c.£160bn
9. Covers all assets at a Group level where Phoenix Group can exercise control & influence of c.£250bn
10. Emission intensity from occupied premises per full-time employee.
11. AUA at 31 December 2020 pro forma to exclude £29bn in respect of assets for Wrap SIPP, Onshore Bond and TIP products and £2bn in respect of Ark Life assets. These products are not included in 2021 due to the economic interest having been transferred effective 01 January 2021 to abrdn plc and Irish Life respectively
12. £1.1bn of operating costs and interest includes: Group operating expenses of £247m, £47m in relation to the Group's pension schemes, integration costs of £87m net of tax, split £69m on Standard Life integration and £18m on Reassure integration; and £692m interest costs on Group's listed debt and senior debt to be incurred.

Appendix 18: Footnotes cont.

13. £15bn dividend cost based on annual dividend cost of £0.5bn per annum
14. 31 December 2020 position on a pro forma basis to reflect the impact of the sale of Wrap SIPP, Onshore Bond and TIP products to SLA (£0.2bn) and the impact of the expected increase in the rate of corporation tax from April 2023 to 25% announced in the March 2021 budget (£0.3bn)
15. £0.1bn additional management actions reflects the roll forward of our three-year target to 2024, and the inclusion of Own Funds management expected to be delivered in 2024 not previously recognised
16. Scenario assumes stress occurs on 1 January 2022 and that there is no market recovery
17. Assumes the impact of a dynamic recalculation of transitionals (subject to PRA approval) and an element of dynamic hedging which is performed on a continuous basis to minimise exposure to the interaction of rates with other correlated risks including longevity
18. Stress reflects a structural change in long-term inflation with an increase of 70bps across the curve
19. A 15% weakening/10% strengthening of GBP exchange rates against other currencies
20. Assumes most onerous impact of a 10% increase/decrease in lapse rates across different product groups
21. Applied to the annuity portfolio
22. Property stress represents an overall average fall in property values of 12%
23. Credit stress varies by rating and term and is equivalent to an average 150bps spread widening. It assumes the impact of a dynamic recalculation of transitionals (subject to PRA approval) and makes no allowance for the cost of defaults/downgrades
24. Impact of an immediate full letter downgrade across 20% of the shareholder exposure to the bond portfolio (e.g. from AAA to AA, AA to A, etc). This sensitivity assumes no management actions are taken to rebalance the annuity portfolio back to the original average credit rating and makes no allowance for the spread widening which would be associated with a downgrade

Appendix 18: Footnotes cont.

25. All sensitivities as at 31 December 2021, sourced from company disclosure
26. 2020 credit portfolio restated to include equity release mortgages and commercial real estate within the debt portfolio
27. As at 11 March 2022
28. 2020 IFRS Operating profit split has been restated to split ReAssure across Open, Heritage and Group costs divisions as appropriate
29. Cost synergies delivered to date reflect actual reduction in underlying cost base. SLAL cost synergy targets and delivered are shown gross of costs. ReAssure cost synergy targets and delivered are shown net of costs
30. Integration costs incurred to date excludes amounts provided for and reflects actual costs incurred to date
31. Synergy value includes capital synergies plus capitalised cost synergies (over 10 years), plus one-off costs, less integration costs, all of which are net of tax

Disclaimer

This presentation in relation to Phoenix Group Holdings plc and its subsidiaries (the 'Group') contains, and the Group may make other statements (verbal or otherwise) containing, forward-looking statements and other financial and/or statistical data about the Group's current plans, goals, ambitions and expectations relating to future financial condition, performance, results, strategy and/or objectives.

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